TH1RT3EN

MEDIA

huddersfield STUDENTS'UNION

MEDIA PACK

2021 / 22

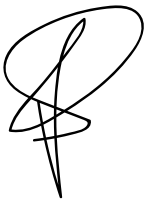
Th1rt3en Media is a trading subsidiary of the University of Manchester Students' Union.

1NTRO

WHY HUDDERSFI3LD

Huddersfield Students' Union is located at the heart of the campus offering a wide range of services and opportunities to its 20,000 students.

As the media owner they are able offer a range of marketing channels all of which offer your company/brand the ideal opportunity to engage and build lasting relationships with a group of people who represent a major factor in the success of many companies due to their immense spending power and potential brand loyalty.



Paul Parkes
Media Sales Manager Thirteen Media

DISPLAY ADVERTISING

D1GITAL SCR3ENS

Over the last two years digital advertising has seen massive growth as a cost effective way to give you direct access to your target audience.

We have 5 x 50" HD screens positioned in high footfall area throughout the building giving your company/brand maximum exposure.

Your advert will show for 10 seconds every minute throughout the day and into the evening.

£300.00 PER TWO WEEKS

ACROSS ALL 5 SCREENS

All artwork should be sent 1920px x 1080px in Jpeg format
Animated artwork should be sent as an MP4 file

All prices subject to VAT at the current rate

40 TO GET SPORTY
WIN £1000
WE SOCIALISING
CHAT
SNAP
TWEET
SHARE
LIKE
WE SHARING

DIGITAL ADVERTISING

WEB BANNER

Huddersfield.su is the official Students' Union website and advertising on our homepage will mean that your message is seen by thousands of potential customers each day.

huddersfield.su

1 WEEK - £150.00 / 2 WEEKS - £250.00

4 WEEKS - £350.00 / 1 TERM - £1250.00

ACADEMIC YEAR £3000

SOCIAL MEDIA

Promote your brand via our official social media channels. We offer a range of posting options across our platforms to cater to your advertising needs.

INSTAGRAM POSTS - £100.00

1080 x 1080 pixels

INSTAGRAM STORIES - £100.00

1080 x 1920 pixels in JPG or MP4

TWITTER & FACEBOOK POSTS - £100.00

PER POST ON EITHER PLATFORM

1200 x 628 pixels in JPG or MP4

All prices subject to VAT at the current rate

Student Central

FACE-TO-FACE

INDOOR SPACE

This is the perfect way for you and your brand to engage directly with our students. We have a marketing space available in the main entrance and access route into the building where footfall is high and regular throughout the day.

£300.00 PER DAY

OUTDOOR SPACE

Our external spaces are located directly outside Student Central where footfall and visibility are highest. The space available is approximately 5m x 5m and can easily accommodate vehicles, displays and interactive activities.

FROM £500.00

DISTRIBUTION

At Huddersfield we are able to offer distribution opportunities in Student Central which is located at the hub of campus life allowing you to engage directly with your target audience by having a presence on campus without having a physical stall/fixed space.

DISTRIBUTION BY YOUR OWN STAFF - £200.00 PER DAY

All prices subject to VAT at the current rate

Food Disclaimer

INBOX ADVERTISING

MARKETING BY EMAIL

Our weekly emails are a great way to ensure that you broadcast a direct message to approximately 18,000 students. The content is sent out via a modern professionally branded HTML communication so by integrating your offer into these you can certain that your content will look great no matter what device is used by our students.

£500.00 PER SEND

All prices subject to VAT at the current rate

SPONSORSHIP

VARSITY

The largest annual sporting competition between the University of Huddersfield and the University of Bradford with approximately 2000 students from the two Universities. The sponsorship package can be bespoke to suit your requirements however a typical package would include:

Logo on all Huddersfield advertising materials

Logo on 1000 printed T-shirts that are worn on the day by Huddersfield participants

A presence at the final of the event (this year is in Bradford)

Advert in 2 all student emails (18,000 Huddersfield recipients) that contains information about Varsity

1 x A1 poster in Huddersfield Students' Union

Advert on digital screens in Huddersfield for the week of Varsity

Advert on the Varsity section of the Huddersfield Students' Union Website

£3000.00

SU AWARDS

The annual awards evening that celebrates the amazing achievements of our students. It's a night of glitz and glam with approximately 20 awards up for grabs and around 200 attendees. Packages include:

Sponsorship of an award including the option to present it on the night

Logo printed in the program

Logo advertised on the website and name listed with the award during nominations

£250.00 PER AWARD

All prices subject to VAT at the current rate

ble service!
Download.
Order.
Enjoy.

thirteenmedia.co.uk

THIRTEEN
MEDIA

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