

TH1RT3EN

— MEDIA —



FRESHERS
MEDIA PACK
2021



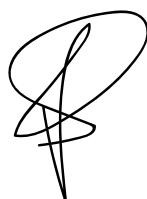
Th1rt3en Media is a trading subsidiary of the University of Manchester Students' Union.

INTRO

WHY UNIVERSITY OF EAST LONDON STUDENTS' UNION

University of East London Students' Union is located in the Royal Docks area of Newham, London. The Union is adjacent to busy transport links including London City Airport and the Docklands Light Railway.

At the University of East London Students' Union, we've got access to engagement from over 19,000 students through a range of marketing channels. As the media owner, we can offer bespoke and tailor made campaigns designed specifically for you to achieve your campaign objectives. We have extensive experience working with brands and feel we are best placed to offer advice and guidance of what The University of East London Students' Union can offer you.



Paul Parkes

Media Sales Manager Thirteen Media





FRESHERS FAIR 2021

WEDNESDAY 22 SEPTEMBER

The Fair will take place in the SportsDock building, a dedicated events space in the heart of the UEL campus. The Freshers' Fair provides the perfect opportunity for you to reach students face to face.

STANDARD STALL

£650.00 / INCLUDES 1M X 2M TABLE & 2 CHAIRS

DISTRIBUTION

Flyers can be a great way to get students' attention to promote new products, services, sales promotions and forthcoming events. We provide the option visit the campus to carry out distribution or alternatively, we can arrange for our student staff to carry out the promotion on your behalf.

£150.00 1 Day Student Staffed

£100.00 1 Day Self Staffed

All prices subject to VAT at the current rate







ONLINE OPPORTUNITIES

WEB BANNER

The first port of call for students looking to engage with the Union. Web banner advertising with UEL SU gives you the opportunity to see real time engagement from your campaign. The Students' Union website www.uelunion.org draws students to find out how to join societies and student groups, get academic and housing advice and participate in our campaigns. Brands can opt for homepage banner adverts, homepage footer adverts, and adverts on specific sub-pages such as student groups.

£250.00 PER 2 WEEKS

£350.00 PER 4 WEEKS

EMAIL

Sent directly by UEL SU, The Students' Union mail outs reach 12,000 students directly in their inbox. A perfect opportunity to promote your product or event.

£250.00 PER EMAIL SEND

SOCIAL

The University of East London Students' Union offers you the opportunity to engage directly with their social media followers. UEL offer commercial posts on their Twitter, Facebook and Instagram channels which boast a strong and engaged collective following.

£50.00 1 POST

£75.00 2 POSTS

All prices subject to VAT at the current rate





thirteenmedia.co.uk

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