

TH1RT3EN

— MEDIA —



MEDIA PACK
2019 / 20



Th1rt3en Media is a trading subsidiary of the University of Manchester Students' Union.

INTRO

WHY HULL

Hull Students' Union is located at the heart of the campus and is able to offer your company/brand access to over 17,000 students through a range of marketing channels which includes experiential to online.

As the media owner we are also able to offer bespoke and tailor-made campaigns designed specifically for you to achieve your campaign objectives. We have many years of experience working with brands and feel we are best placed to offer advice and guidance of what Hull Students' Union can offer you.



Paul Parkes

Media Sales Manager Thirteen Media





FACE-TO-FACE

Located in Student Central our On-Site Space opportunities provide one of the most effective methods for interacting and engaging face-to-face with students on-campus.

Whether it's to distribute samples, collate data or increase brand awareness through an experiential campaign, On-Site Space provides one of the most effective channels for engaging with our students.

INDOOR STANDS

Main Reception Area

Reach 3,50 / 3m x 3m

£600.00

Ground Floor Space

Reach 2,500 / 2m x 1m

£240.00

OUTDOOR SPACES

Grassed Area Outside Students' Union

Reach 5,000 / 5m x 5m

£900.00

All prices subject to VAT at the current rate







DISTRIBUTION

Get your message directly into our students' hands with a Distribution Campaign. This is also a great opportunity to get out and about on campus and engage directly with your target audience.

If you can't make it to campus then why not book our friendly and reliable student promotional staff to get your message into the heart of the student community?

Client Staffed

1,000 Items

£300.00

Student Staffed

1,000 Items

£400.00

POSTERS

Located on the Hull Campus, our poster sites are available in a range of sizes and offer a cost effective way of delivering a continuous visual presence and impact.

Ground Floor Male and Female Washroom Cubicles

A3 / 15 Sites

£150.00 PER WEEK

Main Entrance and Eats Café

A1 / 2 Sites

£50.00 PER WEEK

Second Floor Social Spaces

A0 / 2 Sites

£75.00 PER WEEK

All prices subject to VAT at the current rate





DIGITAL ADVERTISING

WEB BANNER

Located in a prominent position on the official Students' Union website www.hulluniunion.com our banner ads provide the perfect visual opportunity online.

Through using the URL linking, our banners provide an effective method for directing students directly to your website to increase traffic and awareness.

£150.00 PER WEEK

£275.00 PER TWO WEEKS

£450.00 PER FOUR WEEKS

DIGITAL SCREENS

Our screens offer a visually attractive and cost effective marketing opportunity to engage with your target audience. Positioned across the Students' Union building from reception, through to our bars, food outlets and student social spaces where both footfall and dwell time are high. We have 10 screens available and your ad will show for 10 seconds out of every minute the screens are on which throughout a normal day will be around 700 times.

£275.00 PER TWO WEEKS

£400.00 PER FOUR WEEKS

All prices subject to VAT at the current rate





thirteenmedia.co.uk

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