

TH1RT3EN

— MEDIA —



MEDIA PACK
2018 / 19



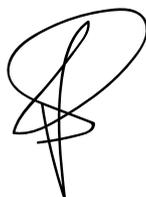
Th1rt3en Media is a trading subsidiary of the University of Manchester Students' Union.

1NTRO

WHY HUDDERSFIELD

Huddersfield Students' Union is located at the heart of the campus offering a wide range of services and opportunities to its 20,000 students.

As the media owner they are able offer a range of marketing channels all of which offer your company/brand the ideal opportunity to engage and build lasting relationships with a group of people who represent a major factor in the success of many companies due to their immense spending power and potential brand loyalty.



Paul Parkes

Media Sales Manager Thirteen Media





FACE-TO-FACE

INDOOR SPACE

This is the perfect way for you and your brand to engage directly with our students. We have a marketing space available in the main entrance and access route into the building where footfall is high and regular throughout the day.

£300.00 PER DAY

OUTDOOR SPACE

Our external spaces are located directly outside Student Central where footfall and visibility are highest. The space available is approximately 5m x 5m and can easily accommodate vehicles, displays and interactive activities.

FROM £500.00

DISTRIBUTION

At Huddersfield we are able to offer distribution opportunities in Student Central which is located at the hub of campus life allowing you to engage directly with your target audience by having a presence on campus without having a physical stall/fixed space.

DISTRIBUTION BY YOUR OWN STAFF - £200.00 PER DAY

All prices subject to VAT at the current rate





able service
Download.
Order.
Enjoy.

DISPLAY ADVERTISING

D1GITAL SCR3ENS

Over the last two years digital advertising has seen massive growth as a cost effective way to give you direct access to your target audience.

We have 5 x 50" HD screens positioned in high footfall area throughout the building giving your company/brand maximum exposure.

Your advert will show for 10 seconds every minute throughout the day and into the evening.

**£300.00 PER TWO WEEKS
ACROSS ALL 5 SCREENS**

*All artwork should be sent 1920px x 1080px in Jpeg format
Animated artwork should be sent as an MP4 file*

All prices subject to VAT at the current rate





DIGITAL ADVERTISING

WEB BANNER

Huddersfield.su is the official Students' Union website and advertising on our homepage will mean that your message is seen by thousands of potential customers each day.

huddersfield.su

1 WEEK - £150.00

2 WEEK - £250.00

4 WEEK - £350.00

1 TERM - £1250.00

ACADEMIC YEAR £3000

All prices subject to VAT at the current rate



Student Central



ON CAMPUS DISTRIBUTION

POSTERS

Poster sites are an excellent marketing channel with all of our sites positioned in high footfall areas including male and female washrooms on our unique floor in Student Central.

A1 PORTRAIT POSTERS x 4 - £200.00 PER 2 WEEKS

A3 PORTRAIT POSTERS x 5 - £100.00 PER 2 WEEKS

A4 PORTRAIT POSTERS x 10 - £120.00 PER 2 WEEKS

All prices subject to VAT at the current rate





Food Disclaimer

INBOX ADVERTISING

MARKETING BY EMAIL

Our weekly emails are a great way to ensure that you broadcast a direct message to approximately 18,000 students. The content is sent out via a modern professionally branded HTML communication so by integrating your offer into these you can certain that your content will look great no matter what device is used by our students.

£500.00 PER SEND

All prices subject to VAT at the current rate





thirteenmedia.co.uk

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