

TH1RT3EN

— MEDIA —



FRESHERS' WEEK
MEDIA PACK

2017



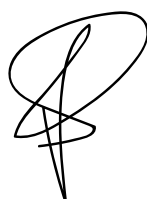
Th1rt3en Media is a trading subsidiary of the University of Manchester Students' Union.

INTRO

WHY BOLTON?

Granted University status in 2005 and based on a modern, compact, town-centre campus with around 11,000 students Bolton University is the perfect opportunity for clients to promote their brand and engage directly with a captive audience.

We have over 40 sports clubs and societies and boast the only bar and retail shop on campus along with offering advice, welfare, support along with other key services from our building means that footfall is high throughout the day.



Paul Parkes

Media Sales Manager Thirteen Media





FRESHERS' FAIR

MONDAY 2ND &
TUESDAY 3RD OCTOBER

Attending Freshers' Fair is the perfect opportunity to break into this valuable student market or reinforce your brand with this key audience. The Freshers' Fair event provides the perfect opportunity for you to meet your future customers face to face at a time when students are most open to new ideas and excited about their independence.



GOLD STALL

3m x 2m stall space with a 6ft table and 2 chairs*

1 DAY / £350.00 | 2 DAYS / £600.00



CHARITY STALL

3m x 2m stall space with a 6ft table and 2 chairs*

1 DAY / £80.00 | 2 DAYS / £150.00

Local, Start-Up or Independent Traders please contact thirteenmedia@manchester.ac.uk

**Power and Wi-Fi is available on a first come first served basis and must be requested at the time of booking, both of these options are subject to availability.*

All prices subject to VAT at the current rate



SOCIAL LEARNING ZONE





FRESHERS' FAIR

WELCOME BAGS

If you want to give your product or service an extra push, put a leaflet and/or a sample in our 2,000 official Freshers' Welcome Bags.

Welcome Bags provide an effective method for delivering leaflets/ samples directly into students' hands. During the enrolment period, Bolton Students' Union will distribute Welcome Bags to all new students containing Freshers' related information and product samples.

The filling of these Welcome Bags is carried out on-site and closely supervised to ensure the highest quality standard for every bag.

INSERT FLYER / SAMPLE IN 2,000 BAGS - £300.00

**Delivery deadline of leaflets and samples to the
Students' Union is Friday 25th August 2017**

All prices subject to VAT at the current rate



**Here
To
Help**



Welcome Bags
Freshers' Fair

thirteenmedia.co.uk



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