

TH1RT3EN

— MEDIA —

MEDIA PACK
2017 / 18



Th1rt3en Media is a trading subsidiary of the University of Manchester Students' Union.

1NTRO

WHAT W3 DO

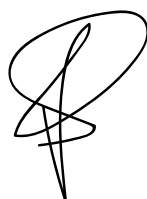
Thirteen Media, a trading subsidiary of the University of Manchester Students' Union, is a student marketing agency specifically tailored to promote direct marketing opportunities within the student sector.

Thirteen Media offers the market a unique experience, where we are able to harness both the values of Students' Unions and the needs of brands; thereby offering a quality personal service.

WHY TH1RT3EN MEDIA

The University of Manchester Students' Union is the UK's largest students' union with over 40,000 members.

We have a broad range of credible experience in the youth marketing sector and are able to offer your brand direct access to the lucrative student market.



Paul Parkes

Media Sales Manager Thirteen Media





Accenture

Face-to-face, Indoor

FACE-TO-FACE

There's always something happening at the Students' Union. From society meetings and gigs at the world famous Manchester Academy, to coffees at Biko's café and drinks in the bar, the Students' Union is a vibrant hub of activity.

1 INDOOR STANDS

Our lively foyer area is the main thoroughfare to our popular café, shop, bar, activity spaces and meeting rooms. The average footfall in this area, during term-time is 7,000 students a day, making it the perfect spot for face to face promotions.

REACH: 7,000 / £675.00 3m x 2m

OUTDOOR SPAC3

Space is available for vehicles, displays and interactive activities at a range of locations. These sites offer excellent visibility from the bustling Oxford Road corridor, the main route to university and the city centre for our students and Europe's busiest bus route.



8m x 10m



15m x 8m

FROM £1,100.00

DISTRIBUTION

The Students' Union is ideally located in the middle of the university campus, meaning that our building and surrounding areas are great places to promote your business to students. We can facilitate your staff distributing flyers or leaflets.

REACH: 7,000 / £350.00

All prices subject to VAT at the current rate



innocent
farmacy

ANTIOXIDANT

B7

innocent

MOOD BOARD

Our Smoothies without you being the focus. It's the
smoothie that supports a low anxiety feeling and we'll give tracking

100% whole fruit	100% whole fruit	100% whole fruit	100% whole fruit
100% whole fruit	100% whole fruit	100% whole fruit	100% whole fruit
100% whole fruit	100% whole fruit	100% whole fruit	100% whole fruit
100% whole fruit	100% whole fruit	100% whole fruit	100% whole fruit

we hear you friend
the super smoothie will see you now

AREA
2



Innocent Smoothies Farmacy Campaign
Face-to-face outdoor

DISPLAY ADVERTISING

D1GITAL SCR3ENS

Our digital display screens are an integral part of our advertising offer and are ideally located in our high footfall foyer and café areas with the client's advert guaranteed to be shown over 900 times a day, providing visibility to an average footfall of 7,000 visitors to the Union per day across the year.

You can choose between one and ten screens for your campaign.

SEPTEMBER 2017 / £170.00 PER SCREEN / PER WEEK

OCTOBER 2017 / £110.00 PER SCREEN / PER WEEK

NOVEMBER 2017 - JULY 2018 / £170.00 PER SCREEN / 2 WEEKS

*All artwork should be sent 1080px x 1920px in Jpg format.
Animated artwork should be sent as an MP4 file.*

All prices subject to VAT at the current rate





**RED BULL
GIVES YOU
WIINGS.**



Redbull

On screen, March 2016

DIGITAL ADVERTISING

ONLINE ADVERTISING

Our website is the heart of the Union's digital presence, a hub of information and a channel to measure student engagement, students use the site on a regular basis to get the latest Union news, information and event tickets. The 20,000 unique visitors on average each month is testament to this. Advertise with us online and have unlimited, 24 hour access to over 40,000 students.

manchesterstudentsunion.com

REACH: 30,000 AHV

1 WEEK / £300.00

2 WEEK / £500.00

3 WEEK / £700.00

4 WEEK / £900.00

All prices subject to VAT at the current rate





students'
UNIO

CHOOSE AT OUR OWN RISK

LGBTQ
HISTORY MONTH
2016



RESISTANCE
RESISTANCE
RESISTANCE

Michael
Education
Officer

Asa
General
Secretary

Laura
Planning
Officer

Michelle
Women's
Officer

Secretary of Records
Bookings

BOOK
BOOKS ON VISA



Co-op Web Banner
manchesterstudentsunion.com

PRINT MEDIA

THE MANCUNION







With an estimated readership of 20,000 students, The Mancunian is Britain's biggest student newspaper and considers itself to be the eyes and ears of the student population of Manchester. The Mancunian produces 20 issues a year and is distributed across The University of Manchester, Manchester Metropolitan University and The University of Salford as well as key locations on the Oxford Road corridor and Fallowfield. The newspaper is run entirely by student volunteers with a passion for journalism and 8,000 copies are published every Monday during term time.

PRINT RUN: **8,000**

BOOKING DEADLINE: **7 WORKING DAYS PRIOR TO PUBLICATION**

COPY DEADLINE: **6 WORKING DAYS PRIOR TO PUBLICATION**

FREQUENCY: **EVERY MONDAY DURING TERM TIME (20 ISSUES PER YEAR)**

	FULL PAGE	W270mm x H340mm	£1650.00
	HALF PAGE Portrait	W133mm x H340mm	£1100.00
	HALF PAGE Landscape	W270mm x H168mm	£1100.00
	QUARTER PAGE Portrait	W133mm x H168mm	£880.00
	EIGHTH PAGE Portrait	W133mm x H80mm	£490.00
	FRONT PAGE BANNER	W270mm x H20mm	£1400.00

All prices subject to VAT at the current rate






in Consulting and Technology

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