# TH1RT3EN

<u> — мерга —</u>



MEDIA PACK 2017 / 18





## INTRO

#### **WHY BOLTON?**

Granted University status in 2005 and based on a modern, compact, town-centre campus with around 11,000 students Bolton University is the perfect opportunity for clients to promote their brand and engage directly with a captive audience.

We have over 40 sports clubs and societies and boast the only bar and retail shop on campus along with offering advice, welfare and support along with other key services from our building means that footfall is high throughout the day.



**Paul Parkes** 

Media Sales Manager Thirteen Media





## **FACE-TO-FACE**

#### INDOOR STANDS

We are able to offer marketing space up to 3m x 2m in our busy foyer area which is the main thoroughfare to the Students Union support services and facilities. This is the perfect space for face to face engagement and promote your brand/product.

#### £125.00 PER DAY

#### DISTRIBUTION

Bolton Students' Union is ideally located in the heart of the campus meaning that our building and surrounding areas are perfect places to promote your business to students. We are able to facilitate your staff distributing flyers or leaflets.

£100.00 PER DAY

All prices subject to VAT at the current rate





## DISPLAY ADVERTISING

#### DIGITAL SCREENS

Our digital display screen is an integral part of our advertising offer and is located in our high footfall foyer area. The client advert will be shown over 600 times a day, providing visibility to an average footfall of over 2,000 visitors to the Students' Union per day.

£100.00 FOR A 2 WEEK CAMPAIGN

All prices subject to VAT at the current rate







