

TH1RT3EN

— MEDIA —

US UNIVERSITY OF SALFORD
SU STUDENTS' UNION
Love your life at Salford

MEDIA PACK

2016 / 17



Th1rt3en Media is a trading subsidiary of the University of Manchester Students' Union.

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WHY SALFORD

Marketing with us not only gives you direct access to almost 20,000 students, but also gives your brand the credibility of working in partnership with the Students' Union.

When it comes to communicating with our students, we are the experts and committed to helping you achieve your campaign objectives. As the Media Owner we have the flexibility to offer bespoke campaigns across a range of media channels to meet you and your clients specific requirements.

HOW WE WORK

The University of Salford Students' Union is the membership organisation representing all students at Salford. We are a registered charity and reinvest every penny of our income back into the student experience. We exist to serve students and inspire them to lead their development.





Lycamobile
Call the world for less

Lycamobile
Call the world for less

UNLIMITED 9.9

UNIVERSAL SAVER
250 UK Minutes
UNLIMITED
Texts
1GB Data
200 International

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Value Pack

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Street
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PROMOTIONAL ACTIVITY

ONSITE

One of our most popular marketing opportunities is to set up a stand in the main entrance of our University House foyer which experiences regular footfall throughout the day and offers a positive and unique opportunity to engage with students face to face.

£500.00 PER DAY

START UP OR LOCAL

We support local businesses and new entrepreneurs.
We accept requests on a case-by-case basis so please contact our media sales partner Th1rt3en Media to discuss.

All prices subject to VAT at the current rate



DIGITAL SCREENS

Digital advertising has enjoyed double digit growth in the past two years making it an effective marketing channel offering you direct access to your target audience.

Our screens are located in the union bar which is the only bar on campus with average footfall of 1,000 people a day this is the perfect opportunity to raise brand/message awareness.

The screens are landscape and can accommodate both still and animated artwork.

£200.00 PER WEEK / ALL SCREENS

Screen dimensions: 4096px x 2160px, 72dpi.

Artwork should be supplied in jpg format.

All prices subject to VAT at the current rate





DIGITAL ADVERTISING

WEB BANNER

The union website is an ideal way to grab the attention of our membership offering unlimited access 24 hours a day.

salfordstudents.com

£350.00 PER MONTH

£500.00 PER MONTH / SEP & OCT

Artwork should be supplied in jpg format.

SOCIAL MEDIA

This is an ideal platform for you to reach our student membership.

£250.00 PER WEEK

£350.00 PER WEEK DURING FRESHERS WEEK

SOLUS EMAIL

The perfect opportunity to engage with up to 20,000 students direct to their inbox via the Students' Union meaning that it has the authority and credibility associated with the union ensuring open rates are high.

£650.00 PER SEND

All prices subject to VAT at the current rate





DISTRIBUTION

Get your message directly into students' hands with a Distribution Campaign. This is also a great opportunity to get out and about on campus and engage directly to your target market.

Can't make it to campus? No problem - our friendly and reliable student staff can undertake this on your behalf.

£400.00 STUDENT STAFFED

£300.00 CLIENT STAFFED

POSTERS

Official and high quality boards and plenty of high impact wall space available. A cost effective way to make a strong visual impact.

We'll add your posters to areas of high footfall within the Students' Union and across campus.

A4 £20.00 PER WEEK / MIN 10

A3 £40.00 PER WEEK / MIN 5

A2 £50.00 PER WEEK / MIN 5

A1 £60.00 PER WEEK / MIN 3

A0 £80.00 PER WEEK / MIN 3

All prices subject to VAT at the current rate



thirteenmedia.co.uk

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